



The following fundraising tips will help you as you strive to meet your personal fundraising goal:

- **Set a goal:** Write the number on your pledge form or online personal fundraising page. Be sure to let your sponsors know that their contribution helped.
- **Start your pledge sheet(s) with a generous pledge:** Most people will follow the example of the first pledge on your walk form or online fundraising page.
- **Support yourself:** Others will appreciate that you are devoting both your time and your own finances.
- **Dedicate your walk or run to someone who has been touched by an unplanned pregnancy:** to teenagers who need to hear the sexual risk-avoidance message, or to someone who has been impacted by abortion.
- **Create a personalized fundraising page that can be connected to your social networking sites and emailed to your friends and family:** Use this page like an online pledge sheet to ask for and collect secure donations. Visit WWW.WALKFORLIFE.COM for the link to design your personalized fundraising page.
- **Contact everyone who sponsored you last year:** Thank them for their pledge and ask for their support again. Ask for a specific amount, such as \$50 or \$100; if they can't donate that much, they will offer what they can. Be sure to direct your sponsors to your personalized fundraising page!
- **Make an announcement or show the short Walk for Life video at your service club or small group:** Call Makaela at 355-1183 to schedule a Life Network speaker for a short presentation.
- **Be enthusiastic when asking for pledges:** Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.
- **Use special occasions:** If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life pledges in lieu of gifts.