



Sample Email #1 – Female Client Focused

Hi Family and Friends,

I'm excited to share that on June 6, I will be participating in the Life Network Walk for Life, an event to raise money to support those facing an unexpected pregnancy.

Do you know anyone who has experienced an unexpected pregnancy? A neighbor? A friend? A co-worker? There are more than 3 million women and men in our country each year who face the difficult choices surrounding the crisis of an unexpected pregnancy. One choice, abortion, is presented as the easiest and quickest solution; a chance to be delivered from your crisis and while continuing to pursue your goals and dreams. But we know that in reality, this choice is devastating for a woman and her preborn child.

I'm participating in the Walk for Life because I believe every woman should have a confidential, non-judgmental place to receive compassionate care in crisis – and Life Network is providing these services every day to thousands in our city. They offer lifeaffirming options counseling and support, through free medical services, ongoing mentoring and education and material, spiritual and emotional support. All of their services are provided at no cost to the patients and empower women with the freedom to choose life without feeling trapped by their circumstances.

I fully believe in the mission of Life Network! I need your support to reach my fundraising goal of _____! Please consider a donation of \$25, \$50, \$100 or more and sponsor me on my personal fundraising webpage. {link here}

This next year, Life Network will impact the lives of over 15,000 in our community. To learn more about them visit www.eLifenetwork.com. Thank you in advance for your support! You are making a difference for life!