Sample Email #2 – Baby Focused

His name is Marcus*. A few years ago, his mom called Life Network shortly after leaving the abortion clinic. She regretted her decision to take the first of two pills that would end the life of the baby she was carrying. In desperation, she did a Google search that brought her to our website. Life Network connected Marcus' mom with a local doctor who could help attempt to reverse the abortion.

Two weeks later, Marcus' teeny form could be clearly seen on the Life Network ultrasound machine. Tears flowed at the knowledge that this life was saved! Today, Marcus is a sweet two-year-old with chunky cheeks and lots of giggles. His mom shares: "Life Network saved my baby ... and my life as well. I cannot imagine if I would have gone through with my abortion. Marcus is the biggest gift I have ever received. I am so grateful for Life Network and how they helped me."

On June 1, I will be participating in the Life Network Walk for Life, an event to raise money to support those facing an unexpected pregnancy and babies like Marcus. I am so excited to be a part of this life changing event! I'm participating in the Walk for Life because I want to be a voice for the most vulnerable – the pre-born. And, I am grateful Life Network is there to offer a supportive place for moms and dads making hard choices, pointing them towards life, help and hope.

Life Network provides education and practical support from pregnancy until a child is two. **All of their services are free because of generous individuals like you!** Last year, 324 women who had previously considered abortion finally chose life after seeing their baby on an ultrasound at Life Network. Isn't it wonderful to imagine 324 first birthdays that will be celebrated next year?

I need your support to reach my fundraising goal of _____! Please consider a donation of \$25, \$50, \$100 or more and sponsor me on my personal fundraising webpage. {link here}

This next year, Life Network will impact the lives of over 15,000 in our community. To learn more about them, visit <u>www.eLifenetwork.com</u>. Thank you in advance for your support!

You are making a difference for life!

*name changed for confidentiality