**Sample Email #1 – Female client focused**

Hi Family and Friends,

I’m excited to share with you, that on June 6th, I will be participating in theLife Network **Walk for Life,** an event to raise money to support those facing an unexpected pregnancy.

*Do you know anyone who has experienced an unexpected pregnancy? A neighbor? A friend? A co-worker?* There are more than 3 million women and men in our country each year who face the difficult choices surrounding the crisis of an unexpected pregnancy. One choice, abortion, is presented as the easiest and quickest solution; a chance to be delivered from your crisis and while continuing to pursue your goals and dreams. But we know that in reality, this choice is devastating for a woman and her unborn child.

**I’m participating in the Walk for Life because I fully believe every woman should have a confidential, non-judgmental place to receive compassionate care in crisis – and Life Network is providing these services every day to thousands in our city.** They offer life-affirming options counseling and support, including the LifeSteps parenting program, providing ongoing mentoring and education with material, spiritual and emotional support. **All of their services are free** and empower women the freedom to choose life without feeling trapped by their circumstances.

**I fully believe in the mission of Life Network! I need your support to reach my fund raising goal of \_\_\_\_\_\_\_\_! Please consider a donation of $25, $50, $100 or more and sponsor me on my personal fundraising webpage. {link here}**

**This next year, Life Network will impact the lives of over 15,000 in our community.** To learn more about them visit [www.eLifenetwork.com](http://www.eLifenetwork.com). Thank you in advance for your support!

You are making a difference for life!